

**M-Commerce: Technologies, Services, And  
Business Models**

**By Norman Sadeh**

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Mobile commerce transactions continues to grow, and the term includes the purchase and sale of a wide range of goods and services, Small Business; Bitcoin; Reference.

<https://www.investopedia.com/terms/m/mobile-commerce.asp>

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e-Business Management Models: A Services The purpose of this chapter is to identify key e-commerce business No longer can new business or technology

[http://citebm.business.illinois.edu/it\\_cases/revere.pdf](http://citebm.business.illinois.edu/it_cases/revere.pdf)

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Mobile Commerce and Related Mobile Abstract - This article will discuss how m-commerce conducts (M-Commerce Technologies, Services, and Business Models),

<http://ipcsit.com/vol9/37-B30014.pdf>

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<http://software.ucv.ro/~cbadica/didactic/ce/documente/ModeleEBusiness.pdf>

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<http://cerasis.com/2014/04/30/e-commerce-logistics/>

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Mobile Commerce, or m-Commerce, It involves new technologies, services and business models. It is quite different from traditional e-Commerce.

<http://www.mcom.cs.cmu.edu/>

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E- and M-Commerce and Payment Sector Development services. Internet-based business models are The IFC supports the role that new business models in commerce

<http://www.ifc.org/wps/wcm/connect/67a0740047f652aab0d3f5299ede9589/EMcommerce.pdf?MOD=AJPERES>

### **The Dawn of a Maturing Industry - University of the West Indies -**

possible with traditional commerce technologies, important business model for B2B e-commerce 5.1 List and describe important types of m-commerce services

<http://www2.sta.uwi.edu/~anikov/info1400/lectures/10-ITF-tutorial.pdf>

### **MOBILE COMMERCE APPLICATIONS - Asian Journal of Business and -**

mobile commerce or M- 4.1 Mobile wireless technologies Mobile commerce, services, business models and technological solutions

[http://ajbms.org/articlepdf/ajbms\\_2011\\_1219.pdf](http://ajbms.org/articlepdf/ajbms_2011_1219.pdf)

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What is M-Commerce?. Problems with technology and What is M-Commerce? It looks as if the term M-Commerce and the business models behind become the next great

<http://www.themanager.org/Resources/M-Commerce.htm>

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For those of you just getting started with ecommerce, you might have encountered the term "m-commerce." In this post, we'll look at what m-commerce is and what's in

<https://www.volusion.com/blog/what-is-m-commerce/>

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M-Commerce: Technologies, Services, and Business Models by Sadeh, Norman M. available in Trade Paperback on Powells.com, also read synopsis and reviews. Presenting

<http://www.powells.com/book/mcommerce-9780471135852>

**Business Models WG - ITU -**

mobile technologies to be part of the development process. services, or goods. Mobile commerce, m-Commerce Business Model

<https://www.itu.int/en/ITU-D/Initiatives/m-Powering/Documents/Presentation%20of%20the%20WG%20on%20Business%20Models.pdf>

**What Is E-Commerce? - d.umn.edu -**

various e-commerce business models: What are other Web-based business services? p.10.17 Next public We Do Business • What is e-commerce?

[https://www.d.umn.edu/~rmaclin/cs1011/notes/L11\\_C10\\_Ecommerce.pdf](https://www.d.umn.edu/~rmaclin/cs1011/notes/L11_C10_Ecommerce.pdf)

**Factors influencing the adoption of M-commerce: An -**

Factors influencing the adoption of M-commerce: An exploratory Analysis A.H.M technology models such e-commerce involves expanding its services and

<http://www.iiem.org/ieom2011/pdfs/IEOM073.pdf>

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M-commerce (mobile commerce) is the buying and selling of goods and services through wireless handheld devices such The emerging technology behind m-commerce,

<http://searchmobilecomputing.techtarget.com/definition/m-commerce>

**E-commerce - Wikipedia -**

Aside from traditional e-commerce, the terms m technology and cross-border e-commerce is a good the traditional business model where

<https://en.wikipedia.org/wiki/E-commerce>

**Mobile Commerce and Applications: An Exploratory Study and Review -**

Mobile Commerce and Applications: An This paper presents a review of mobile commerce business models and their coupling of mobile technologies and commerce,

<https://arxiv.org/pdf/1004.4469>

### **Advantages of M-Commerce - M-commerce 101 - SimiCart -**

The advantages of M-Commerce changes the way of doing tele-communication and information technology services. Benefits from mobile commerce to business

<https://www.simicart.com/mobile-commerce/m-commerce-advantages.html/>

### **E-Commerce and E-Business/Concepts and Definitions -**

E-Commerce and E-Business/Concepts and the more common B2C business models are the online Industries affected by m-commerce include: Financial services,

[https://en.wikibooks.org/wiki/E-Commerce\\_and\\_E-Business/Concepts\\_and\\_Definitions](https://en.wikibooks.org/wiki/E-Commerce_and_E-Business/Concepts_and_Definitions)

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<https://www.amazon.ca/M-Commerce-Technologies-Services-Business-Models/dp/0471135852>

**A Study of Business Models - ccs.mit.edu -**

business—new ways of doing business enabled by information technology. Research on e-business models has business model to e-commerce, services a firm

<http://ccs.mit.edu/papers/pdf/wp226.pdf>

**M-Commerce-Issues and Challenges - HiPC -**

M-Commerce-Issues and Challenges has changed how people do business in Mobile Commerce (M the challenges of future commerce using mobile wireless technology.

<http://hipc.org/hipc2003/HiPC03Posters/m-commerce.pdf>

**Mobile Commerce, M-Commerce Services, Mobile Commerce in India -**

Mobile Commerce - Information about mobile commerce services, advantages of mobile commerce, use of mobile commerce in Finance Sectors and Telecommunication Sectors

<https://www.roseindia.net/services/m-commerce/mobile-commerce.shtml>

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<https://isbn.nu/9780471135852>

**Business-to-Consumer - Encyclopedia - Business Terms | Inc.com -**

"Business-to-Consumer," usually abbreviated B2C, is a phrase that has become attached to electronic business activities that focus on retail transactions rather than

<https://www.inc.com/encyclopedia/business-to-consumer.html>

**Mobile commerce - Wikipedia -**

Mobile commerce services opportunities through technology convergence for business services" "An evaluation framework for viable business models for m

[https://en.wikipedia.org/wiki/Mobile\\_commerce](https://en.wikipedia.org/wiki/Mobile_commerce)

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