

**Can't Buy Me Like: How Authentic Customer
Connections Drive Superior Results**

By Bob Garfield, Doug Levy

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The Death of Dishonest Advertising | PBS NewsHour -

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Doug Levy is CEO of MEplusYOU, a leading strategic and creative agency, and co-author of Can't Buy Me Like: How Authentic Customer Connections Drive Superior Results

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Can't Buy Me Like - 33voices -

Can't Buy Me Like by Moe Abdou. Share Authentic Customer Connections Drive Superior Results, NPR's Bob Garfield and MEplusYOU founder's Doug Levy, will convince

<https://www.33voices.com/posts/can-t-buy-me-like>

iMedia Brand Summit: Marketing to the New Consumer -

Marketing to the New Consumer How Authentic Customer Connections Drive Superior co-author of "Can't Buy Me Like," as he highlights these brands

<http://www.imediaconnection.com/summits/2014/brand-marketing-to-the-new-consumer/>

Bob Garfield (Author of Bedfellows) - Goodreads -

Bob Garfield is the author of published 2012), Can't Buy Me Like (3.78 avg rating, 95 How Authentic Customer Connections Drive Superior Results by Bob

https://www.goodreads.com/author/show/188716.Bob_Garfield

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<https://medium.com/@JMorganRE/book-response-cant-buy-me-like-how-authentic-customer-connections-drive-superior-results-c4876981ffb2>

Marketing in the Groundswell: Charlene Li, Josh Bernoff -

Marketing in the Groundswell: Charlene Li, measure their results, Can't Buy Me Like: How Authentic Customer Connections Drive Superior Results

<https://www.amazon.ca/Marketing-Groundswell-Charlene-Li/dp/1422129802>

Can't Buy Me Like: How Authentic Customer Connections -

Can't Buy Me Like: How Authentic Customer Connections Drive Superior Results - Kindle edition by Bob Garfield, Doug Levy. Download it once and read it on your Kindle

<https://www.amazon.com/Cant-Buy-Like-Authentic-Connections-ebook/dp/B008EKOQYY>

Eduardo Tobon - Spencer Stuart -

Eduardo Tobon Eduardo Tobon is a resulting in customer, including the book Can't Buy Me Like: How Authentic Customer Connections Drive Superior Results.

<https://www.spencerstuart.com/our-consultants/eduardo-tobon>

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<https://www.goodreads.com/work/shelves/27458663>

Can't Buy Me Like : NPR -

NPR coverage of Can't Buy Me Like: How Authentic Customer Connections Drive Superior Results by Bob Garfield and Doug Levy. News, author interviews, critics' picks

<https://www.npr.org/books/titles/173838720/cant-buy-me-like-how-authentic-customer-connections-drive-superior-results>

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<https://www.questia.com/magazine/1G1-325174880/can-t-buy-me-like-how-authentic-customer-connections>

You Can't Buy Customer Loyalty: New Book - CNBC -

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<https://www.cnbc.com/id/100523418>

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<https://www.forbes.com/sites/jeffbercovici/2013/03/14/why-chick-fil-a-gets-it-and-mcdonalds-doesnt-bob-garfield-at-sxsw/>

Can't Buy Me Like by Bob Garfield - Fantastic Fiction -

Title: Can't Buy Me Like: How Authentic Customer Connections Drive Superior Results Author(s): Bob Garfield, Doug Levy ISBN: 1-59184-577-7 / 978-1-59184-577-5 (USA

<https://www.fantasticfiction.com/g/bob-garfield/cant-buy-me-like.htm>

BOB GARFIELD - Can't Buy Me Like | BookPeople -

SATURDAY, MARCH 9 at 7PM. Co-Host of On the Media BOB GARFIELD speaking & signing Can't Buy Me Like: How Authentic Customer Connections Drive Superior Results

<http://www.bookpeople.com/event/bob-garfield-cant-buy-me>

Why great brands zig when others zag - The Globe and Mail -

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<https://www.theglobeandmail.com/report-on-business/careers/management/why-great-brands-zig-when-others-zag/article17755986/>

The Death of Dishonest Advertising | PBS NewsHour -

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<http://www.pbs.org/newshour/rundown/the-death-of-dishonest-advertising/>

On Social Media? Get Real or Die | Inc.com -

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<https://www.inc.com/hollis-thomases/on-social-media-get-real-or-die.html>

Can't Buy Me Like - Conference Board of Canada -

Bob Garfield's recorded webinar discusses his most recent book Can't Buy Me Like: How Authentic Customer Connections Drive Superior Results. This recording explores

<http://www.conferenceboard.ca/e-library/abstract.aspx?did=6125>

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http://www.ibi-isla.com/cant/cant_buy_me_like_how_authentic_customer_connections_drive_superior_results.pdf

Can't Buy Me Like: Trust Me (Excerpt) | HuffPost -

3/7/2013 · Adapted from Can't Buy Me Like: How Authentic Customer Connections Drive Superior Results . How Authentic Customer Connections Drive Superior Results.

http://www.huffingtonpost.com/bob-garfield/cant-buy-me-like_b_2536222.html

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Can't Buy Me Like shows us a better way. Tweets from @mannyme80/cbml.tweets. Can't Buy Me Like. How Authentic Customer Connections Drive Superior Results. Bob

<http://cantbuymelike.com/>

imc² (latterly MEplusYOU Agency) | LinkedIn -

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How Authentic Customer Connections Drive Superior Results -

33voices interviews Bob Garfield and Doug Levy, coauthors of Can't Buy Me Like.

<https://www.33voices.com/interviews/episode-590-i-bob-garfield-doug-levy>

Doug Levy - Conscious Capitalism -

Doug Levy's passion is leading companies that change things. He's also co-author of Can't Buy Me Like: How Authentic Customer Connections Drive Superior

<https://www.consciouscapitalism.org/people/doug-levy>

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customer loyalty, branding, viral marketing, How Authentic Customer Connections Drive Superior Results long-term success is to create authentic customer

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<https://www.npr.org/2013/03/14/173839410/cant-buy-me-like-advertising-strategy-in-the-relationship-era>